



**B.V. Patel Institute of Management,  
Uka Tarsadia University**



**Date: 07-07-2022**

**Theme of the day:** “Session on Entrepreneurial Journey & Entrepreneurial Opportunities”

**Objectives of Session:** Its aim is to motivate students how to become an entrepreneur by using your own values and beliefs.

**Outcomes of Session:** At the end of students got an idea how to start any business with patience, hard work and dedication. He mainly focused on the theme “Make in India”

Date	07-07-2022
Time	09:30am to 11:30 am
Venue:	J. D. Auditorium
No. of Students:	100
Name of speaker	Mr. Jaydeep Sojitra, CEO and Founder – Wellgreen Pillow Xpress, Surat
Coordinator:	Mr. Dharmaraj Solanki & Ms. Vaishali Pillai
Category	SSIP and Entrepreneurship Cell

B. V. Patel Institute of Management has organized session on success story of entrepreneurship. The session begun with journey from being a college student to becoming a successful entrepreneur. The students were motivated & informed about various challenges & avenues available for starting new business ventures. The session was very interactive.



The purpose of the session was to inspire and train the students to take up self-employment as a career and become role models to the world. He spoke about successful leadership strategies and the entrepreneurship and innovation that can change the world.



He urged the young innovators to try and to fail and to act fast because the essence of winning lies in starting and having tried. He also discussed how Young Indians has a vision to be recognized for creating an environment, which promotes entrepreneurship as a tool for developing India. Experience sharing by him on various aspects of their journey has enabled students to be inspired to take on a journey of entrepreneurship. All in all, it was a truly reformative session that filled the attendees with a new zeal to create something meaningful or to solve a problem.